

**YEAR OF THE**



**TEACHER**

**Year of the Teacher  
Sponsorship Opportunities**

**Event Sponsor  
Platinum Sponsor  
Gold Sponsor  
Silver Plus Sponsor  
Silver Sponsor  
Bronze Sponsor**



## 2009 - Year of the Teacher Sponsorship Package Event Sponsor - \$25,000

Sponsoring an Event or the Year of the Teacher Campaign is a wonderful way to reach out and say “**Thank You**” to the teachers of the Greater New Orleans area. Their dedication and tireless efforts have always been at the forefront of our development as a region and a state. Join us in honoring and showing them our appreciation. The following package has been created to provide you this opportunity. To confirm your interest in being a sponsor, please sign and provide us your contact information. A Year of the Teacher campaign representative will follow up with you.

### Event Title Sponsor:

As **the Event Title Sponsor**, your company’s name and logo will dominate all printed materials including invitations, signage, e-mail notifications, Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)) and programs pertaining to the event. Your company spokesperson will also have the opportunity to offer remarks or a presentation at the event.

Specific benefits as the Event Sponsor include:

- Company name and logo displayed on main banner at stage
- Prominently placed table seating for eight (8) guests
- Company name/logo dominant on front page of Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com))
- Company name/logo on T-shirt
- Company name/logo on all printed material as the **Event Sponsor**
- Company name/logo on Backdrop Banner
- Company name/logo on electronic distributions (e-mail notifications, invitations, etc.)
- Company Exhibit space

Yes, we want to be the Event Sponsor: \_\_\_\_\_  
(Authorized Signature / Date)

Please contact: \_\_\_\_\_

At: \_\_\_\_\_



## 2009 - Year of the Teacher Sponsorship Package **Platinum Sponsor - \$10,000**

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### **Platinum Sponsor:**

As a **Platinum Sponsor**, your company’s name and logo will be placed on printed materials including invitations, signage, e-mail notifications, Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)) and programs.

Specific benefits of a **Platinum Sponsor** include:

- Company Name and logo prominently displayed at event
- Prominently placed table seating for eight (8) guests
- Company name/logo on Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com))
- Company name/logo on T-shirt
- Company name/logo on printed material as a **Platinum Sponsor**
- Company name/logo on electronic distributions (e-mail notifications, invitations, etc.)
- Company Exhibit space

Yes, we want to be a Platinum Sponsor: \_\_\_\_\_  
(Authorized Signature / Date)

Please contact: \_\_\_\_\_

At: \_\_\_\_\_



## 2009 - Year of the Teacher

### Sponsorship Package

### Gold Sponsor - \$5000

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#### **Gold Sponsor:**

As a **Gold Sponsor**, your company’s name and logo will be placed on printed materials including invitations, signage, e-mail notifications, Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)) and programs.

Specific benefits of a **Gold Sponsor** include:

- Company Name and logo prominently displayed at event
- Prominently placed table seating for eight (8) guests
- Company name/ logo T-shirts
- Company name/logo on Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com))
- Company name/logo on printed material as a **Gold Sponsor**
- Company name/logo on electronic distributions (e-mail notifications, invitations, etc.)
- Company Exhibit space

Yes, we want to be a Gold Sponsor: \_\_\_\_\_  
(Authorized Signature / Date)

Please contact \_\_\_\_\_

At: \_\_\_\_\_

YEAR OF THE  
  
TEACHER  
**2009 - Year of the Teacher**  
Sponsorship Package  
**Silver Plus Sponsor - \$2500**

Sponsoring an Event or the Year of the Teacher Campaign is a wonderful way to reach out and say “**Thank You**” to the teachers of the Greater New Orleans area. Their dedication and tireless efforts have always been at the forefront of our development as a region and a state. Join us in honoring and showing them our appreciation. The following package has been created to provide you this opportunity. To confirm your interest in being a sponsor, please sign and provide us your contact information. A Year of the Teacher campaign representative will follow up with you.

**Silver Plus Sponsor:**

As a **Silver Plus Sponsor**, your company’s name and logo will be placed on printed materials including invitations, signage, e-mail notifications, Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)) and programs.

Specific benefits of a **Silver Plus Sponsor** include:

- Company Name and logo prominently displayed at event
- Prominent placed seating for four (4) guests
- Company name on t-shirts
- Company name/logo on Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com))
- Company name/logo on printed material as a **Silver Plus Sponsor**
- Company name/logo on electronic distributions (e-mail notifications, invitations, etc.)

Yes, we want to be a Silver Sponsor: \_\_\_\_\_  
(Authorized Signature / Date)

Please contact: \_\_\_\_\_

At: \_\_\_\_\_



## 2009 - Year of the Teacher

### Sponsorship Package

### Silver Sponsor - \$1000

Sponsoring an Event or the Year of the Teacher Campaign is a wonderful way to reach out and say “**Thank You**” to the teachers of the Greater New Orleans area. Their dedication and tireless efforts have always been at the forefront of our development as a region and a state. Join us in honoring and showing them our appreciation. The following package has been created to provide you this opportunity. To confirm your interest in being a sponsor, please sign and provide us your contact information. A Year of the Teacher campaign representative will follow up with you.

#### **Silver Sponsor:**

As a **Silver Sponsor**, your company’s name and logo will be placed on printed materials including invitations, signage, e-mail notifications, Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)) and programs.

Specific benefits of a **Silver Sponsor** include:

- Company Name and logo prominently displayed at event
- Prominent placed seating for two (2) guests
- Company name/logo on Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com))
- Company name/logo on printed material as a **Silver Sponsor**
- Company name/logo on electronic distributions (e-mail notifications, invitations, etc.)

Yes, we want to be a Silver Sponsor: \_\_\_\_\_  
(Authorized Signature / Date)

Please contact: \_\_\_\_\_

At: \_\_\_\_\_



## **2009 - Year of the Teacher**

### **Sponsorship Package**

### **Bronze/Table Sponsor - \$500**

Sponsoring an Event or the Year of the Teacher Campaign is a wonderful way to reach out and say “**Thank You**” to the teachers of the Greater New Orleans area. Their dedication and tireless efforts have always been at the forefront of our development as a region and a state. Join us in honoring and showing them our appreciation. The following package has been created to provide you this opportunity. To confirm your interest in being a sponsor, please sign and provide us your contact information. A Year of the Teacher campaign representative will follow up with you.

#### **Bronze Sponsor:**

As a **Bronze Sponsor**, your company’s name and logo will be listed on the Web site ([www.yearoftheteacher.com](http://www.yearoftheteacher.com)).

Additional benefits of a **Silver Sponsor** include:

- Company name and logo displayed on one table as a table sponsor for 8 teachers
- Company name on sponsor boards at events

Yes, we want to be a **Bronze/Table Sponsor**:

\_\_\_\_\_  
(Authorized Signature / Date)

Please contact: \_\_\_\_\_

At: \_\_\_\_\_